

EMMA KATE

Visual Designer
emmakateportfolio.com

EDUCATION

Associate of Applied Science
Visual Communications, A.A.S.

Sinclair Community College, Dayton, OH

Accredited by NASAD

- Dean's List | Fall 2024, Spring 2025, Fall 2025, and Spring 2026
Consistent Academic Excellence
- Design Processes Certificate
Awarded May 2025

SKILLS

Microsoft Office Suite
Photography
Google Workspace
Branding

Time Management
Organization
Attention to Detail
Adaptability

SOFTWARE



Dayton, OH

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emmamkate05@gmail.com

EXPERIENCE

Thora App | Design Intern (Brand & Asset Redesign)

Madrid, Spain | May 2026 – Present

- Spearheading a comprehensive visual ecosystem overhaul, modernizing core branding elements and extensive character asset libraries.
- Translating complex concepts of food freedom and body positivity into intuitive, high-impact digital assets to streamline the user experience.

OakDay Inc. | Head Graphic Designer

Miamisburg, OH | March 2025 – May 2026

- Designed bold, eye-catching header art and custom illustrations for gaming products, balancing expressive visuals with strict production standards.
- Developed conceptual layouts and engineered press-ready files, including technical drawings for glue mats and die-cut plates.
- Managed end-to-end project lifecycles, collaborating directly with clients on proofs and approvals to ensure absolute visual consistency and deadline compliance.

Freelance | Graphic Designer

Remote | February 2024 – Present

- Partner with diverse clients across the retail, marketing, and recruitment sectors to build tailored brand identities, promotional materials, and apparel lines.
- Produced targeted recruitment collateral for Mint Marketing, successfully driving a 50% increase in applicant engagement.
- Conceptualized and delivered custom apparel designs for Up and Running, managing production for a run that successfully sold over 500 shirts.

ACCO Brands | Design Intern

Kettering, OH | February 2024 - May 2024

- Executed digital and print marketing collateral, including banners, infographics, and event materials, in strict alignment with established corporate brand guidelines.
- Collaborated within a senior creative team to brainstorm, refine, and deliver high-volume visual concepts for corporate websites and internal platforms.

Dorothy Lane Market | 2nd Shift Manager

Dayton, OH | October 2021 - July 2025

- Awarded Associate of the Year (2023) for exceptional leadership, reliability, and service excellence within a high-volume retail environment.
- Supervised and trained a diverse team, ensuring seamless operational transitions and maintaining proactive communication across shifts.

